



PIONEER PRESS

Official Newsletter of the TelecomPioneers



Qwest Pioneers Edition

A NEW LOOK FOR A NEW PIONEERING ERA

TelecomPioneers will celebrate its 100th anniversary in 2011. That's 100 years of making our communities better and stronger ...100 years of taking action to improve the quality of life for others.

The Pioneer Spirit is alive and well. We are determined, eager and ready to tackle the challenges of the decades ahead with renewed vigor and — quite possibly — an exciting, new look.

Feedback from our Membership Survey confirmed that we are proud of our longstanding tradition of excellent service. But survey responses also revealed that our brand — our “face” in the community — lacked energy and appeal. And because we're

committed to the future of our organization, research has already begun to determine how best to refresh our look.

The AT&T Foundation has stepped forward to provide funding to explore the Pioneer brand and identify our best options to carry us into our next century of service.

We're excited about this opportunity and the positive impact a new look and renewed focus will have for the TelecomPioneers' far-reaching future. Stay tuned: Your September newsletter could contain an exciting sneak preview!

QWEST PIONEERS HONORED AT ANNUAL MEETING

Five awards for community service excellence put the Qwest Pioneers in the national spotlight at the TelecomPioneers Annual Meeting in Austin, Texas. Qwest won top awards for project and individual excellence.

One winning project, Everyone Should Get a Turn at Bat, also received the \$1,500 Telecom Challenge Award for using communications technology to help communities. Qwest Pioneers also earned Project Excellence awards for:

Eggs-Stravaganza – Easter egg hunts in 11 states, involving 610 volunteers (age 7 to 92). “Beeping eggs” enabled blind and visually impaired children to enjoy the hunts.

Operation Share – A care-package project led by Metro

Council-Minnesota Chapter Pioneers to support U.S. troops overseas.

Beep Baseball World Series – A major Qwest-sponsored sports event in Rochester, Minnesota. Pioneers hosted a demo before a Twins game at the Metrodome.

Everyone Should Get a Turn at Bat – A project to open the doors for more widespread beep baseball participation. The two Colorado Chapter clubs and the New Mexico Chapter made and distributed 1,500 beep balls last year.

An Individual Excellence Award went to Ann Cunningham with the Andy Smith Oregon Chapter. Ann volunteered 144 hours making 132 bears last year.

Mark Your Calendar

- July 29 – Aug. 2 National Beep Baseball World Series
- Aug. 2 Community Build Day
- Sept. 11 My Good Deed: Honor Victims of Sept. 11
- Oct. 15 Foundation & Dodds Fund Applications Due
- Oct. 15 TelecomPioneers Awards Applications Due
- Oct. 19 – 25 Kids Care Week
- Oct. 25 Make a Difference Day

For upcoming chapter events please visit www.qwestpioneers.org or go to the international website at www.telecompioneers.org and click on Pioneer Links to find out about all the exciting Pioneering projects and activities going on in your local area and across the United States and Canada.

inside

- 2 JOHN McCULLOUGH SHARES HIS THOUGHTS
- 2 MEMBERSHIP MATTERS
- 3 PLANNING FOR YOUR FUTURE
- 3 SPRING INTO ACTION
- 4 LETTER FROM CRYSTAL ADAMS
- 4 THANK YOU TO OUR GENEROUS SPONSORS
- 4 HELPING PIONEERS PLAN FOR LONG-TERM CARE



Letter from the Chairman

Dear Pioneer,

"The great thing in the world is not so much where we stand, as in what direction we are moving."

— Oliver Wendell Holmes

These words remind us that progress is a continual process. Even while we enjoy successes like our new Power Up To Read program and recent membership benefits enhancements, the TelecomPioneers are continually looking to the future.

In just three years, we will celebrate the 100th anniversary of the Pioneer organization. Even as we make plans to commemorate this historic occasion, we are looking beyond this milestone to lay the foundation for the next 100 years.

It is our duty and our responsibility to remain true to our longstanding commitment to serve others. At the same time, we must apply a strategic vision to leverage opportunities for growth.

What will our organization look like in the years ahead? How will it be structured? What is the legacy we will pass on to those who follow?

To help us answer these and other key questions, we have undertaken a study to explore the role and the value of our image and our brand. This study will help us clarify our strengths and our weaknesses, and clearly identify our volunteer niche.

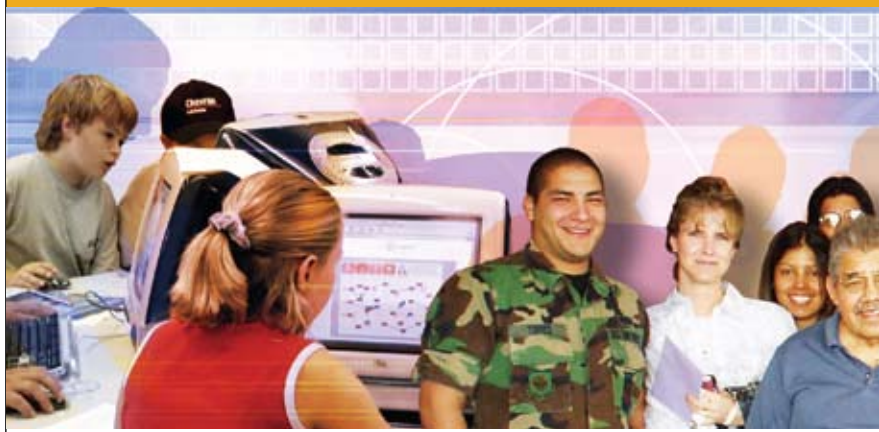
Early results suggest that our best opportunities are to be found in the "family" arena. There is great potential in positioning our organization as one that takes a family approach to community service.

This is not an entirely new concept for us. The difference would be the organization-wide emphasis we would place on family involvement as fundamental to our reason for being.

The Pioneer family is poised to move forward in an exciting new direction, and all Pioneers are invited to participate in the journey.

Sincerely,

John M. McCullouch
Chairman, TelecomPioneers



Membership Matters

'PALS' — A NEW WAY TO FIND THE PERFECT VOLUNTEER PROJECT FOR YOU!

Introducing PALS: the Pioneer Alliance Linkage System. Using PALS, it's easy for you to:

- Explore Pioneer volunteer opportunities in your area;
- Create and edit your own personal volunteer profile (indicating your interests, skills and availability);
- Choose to receive e-mail notices if your profile is a good match for a specific project;
- Use PALS e-mail to tell family and friends about your favorite projects and encourage them to volunteer, too;
- Report your volunteer hours for any of your projects.

To access PALS, simply request a username and password at <http://telecompioneers.helpdeskconnect.com>. If you already have a *Power Up To Read* or *Project:Connect* (administration, not the games) username and password, this login will also work for PALS.

Contact Information

QWEST PIONEERS
931 14th Street
Denver, CO 80202
Business: 303/624-8583
Facsimile: 303/896-4982



To change a mailing address, notify us of a deceased member, or if you have a question about Pioneer member benefits, please call the TelecomPioneers Resource Center at 800-976-1914 or email us at info@telecompioneers.org



Fundraising Update

PLANNING FOR YOUR FUTURE

and the Future of Pioneering

The compassion of Pioneer members is the foundation of our organization's 97-year legacy of service and commitment to our communities. Our members have made it clear that they care about the legacy they leave. That's why we are pleased to offer new resources to assist our members in financial planning.

Our new 'Giving for the Future' newsletter explores topics like smart retirement planning, why having a will is important, and key financial questions you will want to be able to answer as you plan for the future.

Here is a quick Q & A excerpt from the current issue:

Q: What is a Gift Annuity?

A: A gift annuity is a simple contract between you and TelecomPioneers. In return for your gift, we agree to make fixed payments — at attractive rates — to you and/or another person you designate ... for life.

Q: What is a Deferred Gift Annuity?

A: Similar to a regular gift annuity but with one important difference: Payments start at an agreed-upon future date, not right away. And payment rates are higher due to the earnings on your gift during the deferral period.

For more information on charitable gift annuities or to receive our current issue of the Pioneer 'Giving for the Future' newsletter, visit www.telecompioneers.org to sign up, or email us at pg@telecompioneers.org

SPRING INTO ACTION

April marked the beginning of Qwest's new "Spring into Action" campaign. This corporate-wide effort is designed to create awareness and enthusiasm around volunteering while also providing employees with the tools to get involved. As the company's official volunteer core, Qwest Pioneers are strongly integrated in the effort.

PALS, the Pioneer membership database, has a new volunteer management module which is central to the campaign. Employees are encouraged to use PALS to pledge their volunteer hours, search for volunteer opportunities and report their completed volunteer hours.

Project Connect, an international community service project of the TelecomPioneers, has also been widely used. Customized flyers promoting Project Connect were distributed to all children participating in Take Your Children to Work Day. Project Connect materials are also being distributed, where appropriate, through other volunteer and educational activities throughout the campaign.

Additionally, in conjunction with "Spring into Action," all Qwest Pioneer chapters were provided with giveaway items and other incentives to host membership drives.

Never before have the Pioneers had so many messaging opportunities to tell employees about the Qwest Pioneers. The campaign will continue through September leading into the employee giving campaign.

Want to receive our quarterly Pioneer Membership Benefits update email? Simply provide your email address to info@telecompioneers.org or by phoning 1-800-976-1914.

Letter from the Vice President

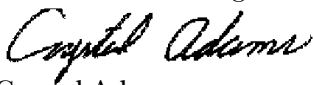
Dear Qwest Pioneer,

It's hard to believe we are mid-way through the year, as it seems we just returned from the Annual Meeting in Austin, Texas. For those of you who may not know, Qwest Pioneers had a lot to celebrate after the Annual Meeting, as we won five national awards. Additionally, we've started this year strong as the Qwest Pioneers are playing an integral part in the corporate-wide "Spring into Action" campaign.

The Regional office continues to work tirelessly to support the Qwest Pioneers. Recent efforts resulted in: inclusion of a membership application in retiree packets; quicker turn-around for reimbursements and member inquiries; approval of a new plan to solicit new hires for membership; and efforts to gain additional funding to expand the Readers for Life program. Although progress has been made, much work remains.

Thanks to all of you for what you do to make our organization stronger. Together we can make a difference.

Yours in Pioneering,

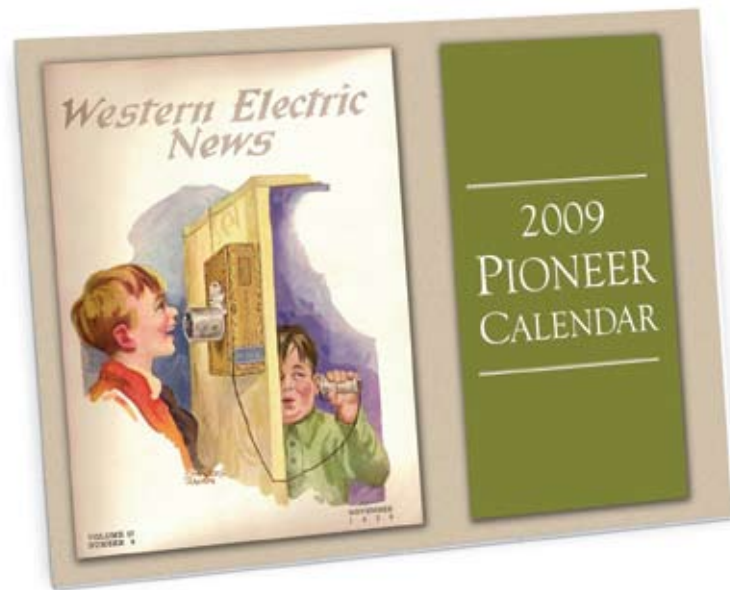


Crystal Adams

Vice President, Qwest Pioneers

COMING SOON:

The 2009 TelecomPioneers Calendar



Thank You to Our Generous Annual Meeting Sponsors

The TelecomPioneers' Annual Meeting was held in Austin, Texas. Pioneers across the U.S. and Canada shared ideas, reviewed achievements, and made plans for 2008.

We want to acknowledge the many sponsors who helped make this annual, energizing event possible:

- **Dell:** Provider of loaned laptop computers for Annual Meeting learning lab
- **ImmediaPrint:** Provider of printing services for the Pioneers' Power Up to Read program
- **Liberty Mutual:** Home and auto insurance products for members
- **Lincoln Financial Group:** Unique financial planning products for members
- **LTCR:** A new partner providing discounted long-term care resources
- **Pioneers Banking Center, brought to you by Waterfield Financial Services:** Quality banking products and services suited to meet members' financial needs
- **SCA Direct:** Direct marketing and fund-raising services
- **Scholastic:** Literary partner, and publisher and

distributor of children's books

- **UBS Financial Services Inc.:** TCP investment advisors
- **U.S. Bank:** Provider of the Pioneer Visa® Platinum Credit Card
- **Wells Fargo Home Mortgage:** Provides tailored home financing solutions

Thank you all for your support of the TelecomPioneers!

Helping Pioneers Plan for Long-Term Care

As the baby boomer generation moves towards retirement, they are preparing by funding retirement accounts. In order to more fully protect their assets and families, there is a growing trend towards insurance planning that takes care of long-term care needs.

The Pioneers have developed a long-term care program that allows you to shop for a plan that suits your needs, receiving discounts. These discounts, available to Pioneer members, spouses, parents, parents-in-law, and adult children, can save you thousands of dollars over the life of a policy.

Long-term care insurance may not be right for everyone, but advanced planning is very important. To assist you with learning more about long-term care insurance, request your FREE, personalized Pioneers LTC Planning kit by clicking on this link or calling 1-800-616-8759.

Call Today To Request More Information



Discounted Long Term Care Insurance Exclusively for Members of **TelecomPioneers**

HOW WILL YOU SPEND THE YEARS AHEAD?

That may depend on the long-term care insurance you choose today...

Like most professionals, you probably recognize the need for long-term care insurance. It's not simply "nursing home" coverage, but insurance that helps assure you of continued independence as you age - without depleting the personal assets you've worked hard to acquire. But choosing the right protection from the many plans available can be a daunting task.

As a member of TelecomPioneers you are entitled to a **Special Discount** on certain LTC plans available through this program.

To receive a **Free Pioneers Planning Kit**. Call Long Term Care Resources today **Toll Free** at **(800) 616-8759** or you can submit your request at www.ltc.com/Pioneers

Program Details

- Multiple Carriers
- Special Discount
- Local Specialists Available
- Educational LTC Planning Materials Available
- Your Association behind you for the Life of the Policy

LTCR
LONG-TERM CARE RESOURCES